



# 2019 Rise Above Course

The secret behind any flourishing business lies in the strength and abilities of its leaders. When you decide to *rise above*, you choose to embrace your inner power and *truly* transform into the best version of yourself.

The Rise Above Leadership course is carefully designed to uplift senior executives, managers and supervisors to help them thrive in their respective roles. I strive to instill a strong sense of confidence in my clients to cultivate personal and business growth.

All levels of managers are welcome to participate in a 2-day course where we delve into guaranteed strategies that will launch your business into the future.

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## Course overview

### Atlantic Provinces Trucking Association - Rise Above program

Our certificate program was crafted to uproot any self-doubt, increase your teams' creativity level and teach you how to adapt to an ever-changing world. You will also have the opportunity to network with other incredible industry leaders.

## Module Descriptions

### Module 1

- **Blank Canvas**  
*New Perspective-*
  - Change your outlook by learning the 3 options to choose from *every day* and with *every project* and decision.
- **The art of goal setting**  
*When pigs fly-*
  - We often set our sights on goals that won't benefit our business. With so many different methods, it's difficult to know which ones will *actually* work. I will give you the essential secrets on how to aim for goals that will eliminate any barriers and bring your organization to the next level.

- **No room for mediocrity**

*Raise your standards-*

- Leave the past in the *past*. It's time to embrace change and finally learn how to beat personal and business-related mediocrity. You will gain the knowledge and skillset to boost efficiency and ultimately transform the way your organization operates.

- **No shortcuts**

*Law of Gestation-*

- The journey to your new goals may be rocky, but it'll be *100% worth it*. You'll learn how to deal with competition in your industry and overcome daily struggles. Obstacles will *always* exist, but knowing how to rise above them will differentiate you from a good leader and a *great* leader.

- **Self-Sabotage**

*Positive attitude equals positive results-*

- Having a pessimistic mindset won't only *amplify* challenges, but it will cause drama and create a negative workplace atmosphere. You'll learn how to turn a negative thought into one that will have an innovative impact on you and your team.

- **Limitless potential**

*Tap into your creativity-*

- Success lies in more than just intellect. Tapping into your full potential demands an incredible amount of creativity, imagination and ambition. You'll learn the *true* meaning of success and understand how to reach it in the right way.

## Module 2

- **Take action**

*Fight procrastination-*

The number one enemy to business development is distraction. Here, we will dive into why we get distracted and how to defeat that nagging urge to procrastinate.

- **Consistent momentum**

*Accountability-*

It's *vital* to keep your momentum going every day, but keeping consistency can be difficult without the proper guidance. You will understand the key components to staying on track and increasing your productivity.

- **Your environment**

*The culture of every organization-*

- You'll learn how to develop a new and healthy environment in your workplace that will increase employee work ethic. With these strategies, you can expect nothing less than the *best* from your outstanding team.

- **Best of the Best**

*Team focus-*

It's hard to find ways to get such a diverse team focused, right? Find out how to motivate and inspire creativity in your team, so they're eager to devise great strategies and solutions. You'll also learn how to attract and retain exceptional talent.

- **Nourish your team**

*Empowerment-*

Employees are important representatives of your organization and their ability to be professional and amicable is *crucial*. Knowing how to nourish your team will ensure a phenomenal work ethic, so you can move forward with confidence and enthusiasm.

- **Look to the Future**

*Moving forward-*

Now that you have the essential knowledge and skillset to bring your business to the next level, all you have to do is implement these methods each day.



**Denise Beaupre**

***As a successful and dynamic leader in the industry, Denise has a passion for helping leaders achieve confidence and fierce determination. In addition to her position as CEO of Denise Beaupre Creative Leadership and owner/COO of Auction Transport Services, she is the author of the best-selling book "Rise Above- Create the abundant life you desire".***

Because of her love for empowering others, Denise designed the entire program to inspire teams to work toward company goals through workshops and yearly mentoring. Denise hopes to encourage entrepreneurs and executives to *RISE ABOVE*.